Lane R. Peeler

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OBJECTIVE

Senior Sales Professional seeking position within the Oil & Gas Service Industry

CAREER SUMMARY

An accomplished sales professional with 36 years experience in Sales and Business Development with strong skills in strategic and partnership selling, relationship building, and exceeding goals.

EMPLOYMENT

Victory Pipeline Services LLC

Business Development Manager

October 2014 - March 2015

• Sales of services for Pipeline & Facilities Construction, Maintenance, and Integrity Management

Energy Maintenance Services

Account Manager

December 2010- October 2014

 Sales of integrated solutions for all Pipeline Maintenance, Integrity Management and Plant & Power Services

Robert Britt & Associates, Inc

Sales Manager

November 2009-October 2010

• Provide wellsite supervisors on drilling, workover, completion, and P&A projects for independent operators and major oil companies

Bico Drilling Tools, Inc. - Houston, TX

Senior Account Representative

April 2008-August 2009

 Sales, leasing, rental of downhole drilling motors to directional drilling and thru tubing companies

Roper Pump Company - Houston, TX

Business Development Manager – Oil and Gas Products

March 2002-April 2008

- Managed sub-surface product line
- World-wide power section sales to mud motor manufacturers; thru tubing, coil tubing, service, and rivercrossing/utility companies

Hawk Industries, Incorporated - Houston, TX

Sales Manager

September 2001-December 2001

- Launched direct sales effort of automated power tong and pipe spinner sales to drilling contractors, independent operators and major oil companies
- Generated sales of \$1,500,000 in 90 days

Black Max Downhole Tools, Incorporated - Houston, TX (now National Oilwell Varco - NOV)

Sales Representative

June 1998-August 2001

• Sales, leasing and rental to directional drilling companies, drilling contractors, independent operators and major oil companies

Resume – Lane Peeler page 2

Bico Drilling Tools, Incorporated - Houston, TX

Sales Representative

October 1997-June 1998

 Sales, leasing and rental to directional drilling companies, drilling contractors, independent operators and major oil companies

Eaton Oil Tools - Houston, TX

Technical Sales Representative

May 1995-September 1997

• Sales and services: casing/window cutting, window casing scrapers, Gator Whipstocks, rotary, drilling and fishing jars; agent for Phoenix Premium Bits

Drilex Systems, Incorporated – Houston, TX (now Baker Hughes INTEQ)

Technical Sales Representative

July 1994-April 1995

• Motor and directional sales and service to major oil companies, operators and drilling contractors

Reed Tool Company (now National Oilwell Varco - NOV)

May 1990 – July 1994

Area Sales Representative — Houston, Corpus Christi, TX; Regional Office Manager — Oklahoma City, OK; Product Distribution Coordinator — Houston, TX; Field Sales — Beaumont, TX

• Drill bit sales and technical service

Smith International/Smith Tool (now Schlumberger)

December 1979 – December 1989

Domestic Inventory Coordinator – Houston, TX; Regional Sales Representative – Houston, TX Regional Technical Representative – Houston, TX; Divisional Technical Representative – Shreveport, LA; Field Sales – Shreveport, LA

• Drill bit sales and technical service

MAJOR TRAINING PROGRAMS

University of Texas School of Drilling Engineers – Smith Tool Training Courses Amoco Drilling Assistance School

PROFESSIONAL MEMBERSHIPS

American Association of Drilling Engineers

American Petroleum Institute

International Association of Drilling Contractors

International Association of Directional Drillers

Society of Petroleum Engineers

Gulf Coast - Drilling Study Group Treasurer 1999 – 2001

Gulf Coast - General Meeting Arrangements 1996 – 1999

Gulf Coast - General Meeting Treasurer 1992

EDUCATION

Baylor University – Waco, TX Bachelor of Arts in Oral Communications May 1977